

GOVERNMENT OF INDIA



Ministry of Mines
Geological Survey of India
Central Headquarters
27, Jawaharlal Nehru Road, Kolkata-700 016.

No. Fri/3/D(A)/GSI/Circular/2018

Dated: 24/05/2019

To:
The Addl Director General/Dy.D.G & HoD,
CHQ/SR/NR/ER/CR/WR/NER/M&CSD/TI/NEEnR/RSAS
Hyderabad/Lucknow/Kolkata/Nagpur/
Jaipur/Shillong/Bangaluru/Mangalore


Sub: Observance of 5th International Day of Yoga (IDY) – 2019.

Sir,

A copy of Ministry of Mine's letter No. 18/9/2014-Estt dated 23/05/2019 and Ministry of AYUSH's D.O. No. M-16030/15/2019-Y&N dated 03/05/2019 are enclosed herewith for further necessary action at your end please.

Encl: As above.


Yours faithfully,


(Dr. A. S. Senthivadi)
Director (P&A)
for Director General, GSI.

No. Fri/3/D(A)/GSI/Circular/2018

Dated: 24/05/2019

Copy to: The Dy. Director General (IT), CHQ, GSI with a request to arrange to upload the same in GSI portal please.


(Dr. A. S. Senthivadi)
Director (P&A)
for Director General, GSI

F. No. 18/9/2014-Estt.
GOVERNMENT OF INDIA
MINISTRY OF MINES

New Delhi, the 23rd May, 2019

To,

1. The Director General, Geological Survey of India, 27, Jawaharlal Nehru Road, Kolkata-700016, West Bengal.
2. The Controller General, Indian Bureau of Mines, Indira Bhawan, Civil Lines, Nagpur-440001.
3. The Chairman-cum- Managing Director, National Aluminium Company Ltd. NALCO Bhawan, Plot No. P/2, Nayapalli, Bhubaneswar - 751007.
4. The Chairman-cum-Managing Director, Hindustan Copper Ltd., Tamara Bhawan, 1, Ashutosh Chowdhury Avenue, P.B. No. 10224, Kolkata-700019.
5. The Director, Jawaharlal Nehru Aluminium Research & Design Centre, Opposite Wadi Police Station, Amravati Road, Wadi, Nagpur-440023.
6. The Director, National Institute of Rock Mechanics, P.O. Champion Reef, Kolar Gold Field, Karnataka-563117.
7. The Director, National Institute of Miner's Health, JNARDDC Complex, Amravati Road, Opposite Wadi Police Station, Nagpur-440023.
8. The Chairman-cum-Managing Director, Mineral Exploration Corporation Ltd., Dr. Ambedkar Bhawan, High Lane Drive Road, Seminary Hills, Nagpur - 440006.

Subject:- Observation of 5th International Day of Yoga (IDY) -2019 -reg.

Sir,

I am directed to enclose herewith a copy of the D.O. No. M-16030/15/2019-Y&N dated 03.05.2019 along with enclosures received from Shri Vaidya Rajesh Kotecha, Secretary, Government of India, Ministry of AYUSH on the above cited subject for further necessary action.

Yours faithfully,



(Yogesh R. Patel)

Under Secretary to the Govt. of India

Tel: 011-23383946

E-mail: yogesh.patel77@gov.in

Encl: As above



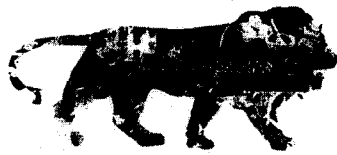
सत्यमेव जयते

वैद्य राजेश कोटेचा

Vaidya Rajesh Kotecha



एक कदम स्वच्छता की ओर



सचिव

भारत सरकार

आयुर्वेद योग व प्राकृतिक चिकित्सा
यूनानी, सिद्ध, सावा रिग्पा एवं होम्योपैथी (आयुष) मंत्रालय
आयुष भवन, 'बी' ब्लॉक, जी पी.ओ. कॉम्प्लेक्स,
आई.एन.ए. नई दिल्ली-110023

SECRETARY

GOVERNMENT OF INDIA

MINISTRY OF AYURVEDA, YOGA & NATUROPATHY
UNANI, SIDDHA, SOWA-RIGPA AND HOMOEOPATHY (AYUSH)
AYUSH BHAWAN, B-BLOCK, GPO COMPLEX
INA, NEW DELHI-110023
Tel. : 011-24651950, Fax : 011-24651937
E-mail : secy-ayush@nic.in

128261

13/05/19

Dear Secretary,

D.O. No. M-16030/15/2019-Y&N

Dated: 03rd May 2019

I am happy to inform that preparatory steps for the International Day of Yoga (IDY) 2019 are gaining momentum. I am sure that your Ministry/Department will also have set in motion the appropriate activities for IDY.

2. One of the themes being promoted in this year's IDY is the usage of eco-friendly products in the practice of Yoga.

3. Instances have come to the notice of this Ministry that the market is pervaded with manufacture and supply of PVC mats and other plastic based accessories related to the activities of the Yoga. This may be due to cheaper cost of the material, but usage of such products is not desirable from the health perspective of the individual using it and also from the angle of global environment. Hence, it is imperative to take initiatives at all levels to encourage manufacture, supply and usage of eco-friendly Yoga products. Since PVC and synthetic based accessories are hazardous and non-perishable, the public needs to be sensitized and motivated to use eco-friendly products.

4. In this regard, I am enclosing herewith a concept note for your kind perusal, with a request to take appropriate measures to promote this campaign for eco-friendly Yoga accessories, which will help in safeguarding the health of public in general as well as the environment.

With regards,

Yours sincerely,

(Signature)
(Rajesh Kotecha)

Encl. as above

To,

All Secretaries to Government of India.

secy (M) on leave

(Signature)

13/5

(Signature)

14.5

(Signature)

c.o. (KSTH)

4/14/19

(Signature)

14.5

(Signature)

CONCEPT NOTE

This is a proposal for taking steps for raising public awareness about the need to opt for eco-friendly Yoga accessories.

2. With the rapidly growing popularity of Yoga, there is also an increase in demand for yoga products such as yoga mats, yoga blocks and other accessories. As per available information, most of such products currently available in the market are PVC-based, and are not very easy to recycle. Consequently, at the end of their life-cycle, they end up in landfills and also, polluting the ocean. This causes major environmental issues. These PVC-based products are also reported to add to air pollution, as these materials are flammable products and produce toxic fumes.
3. PVC is popular for yoga mats because it's cheap and effective. To make the vinyl pliable for practice, it is treated with phthalates, lead and cadmium. Phthalates are used not just in yoga mats, but also in many other yoga products, including blocks, rollers, wedges, etc. Some reports indicate large-scale presence of cheap varieties of such products in Indian markets often imported from other countries and hence of unverifiable quality.
4. The other concern is that exposure of Indian public to such yoga mat compounds and to all the other products with contaminants pose a risk to health.
5. Yogic lifestyle is all about living consciously and sustainably. Ideally, all practitioners of yoga would be keen to adopt sustainable and eco-friendly lifestyles also. With the growing popularity of yoga and the growing number of yogis worldwide, the world would become more eco-conscious and an increasing number of people would contribute towards a greener and cleaner environment.
6. Reports indicate that many of the yoga practitioners are not aware of the harmful effects of the commonly available yoga mats and props. Thus, there is a pressing need to create more awareness about the harmful effects of

PVC and synthetics used for yoga related products. Lack of awareness about this challenge is adding to the growing menace of PVC pollution in the world of yoga. Yoga practitioners will happily make the switch to a PVC-free mat/product if they are made aware of its harmful effects. Government bodies, yoga institutions and yoga teachers are all potential influencers who can help to create more awareness about the same.

7. It is requested that stakeholders and others who are concerned with promoting yoga may also be informed about the need to use yoga products made from juts, cock, rubber and other eco-friendly methods to ensure sustainability.